PRIVACY POLICY FOR SMART PATHWAYS

Last updated: 05 December 2023

Smart Pathways operates https://smartpathways.ca/ (hereinafter referred to as the "Site"). This page informs you of our policies regarding the collection, use, and disclosure of Personal Information we receive from users of the Site.

Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your name, email address, phone number, and postal address ("Personal Information"). We also collect information on your academic and professional background, and other information relevant to our educational consultancy services.

We use your personal information for providing educational consultancy services, sending relevant updates and information, improving our services, complying with legal obligations.

Information Sharing

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy or when and where required by law.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard/solid state drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent and to accept/reject certain cookies based on your choices. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Security

We are committed to ensuring that your information is secure. We implement reasonable physical, technical, and administrative measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to and use the highest grade of commercially available and acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Your Choices

You have the right to access and update your personal information; opt-out of receiving promotional communications; and to request the deletion of your personal information.

Links to Other Websites

Our website may contain links to other third-party websites that may be of interest. However, once you have used these links to leave our site, we do not have any control over such other third-party websites. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting such sites.

Changes to This Privacy Policy

This Privacy Policy is effective as of 05 December 2023 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time, and you should check this Privacy Policy periodically. Your continued use of the services after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us or by placing a prominent notice on our website.

Contact Us